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Now an acclaimed documentary from Screen Media, the New York Times bestselling account of the story behind one of the most influential, durable, and beloved shows in the history of television: Sesame Street. "Davis tracks down every Sesame anecdote and every Sesame personality in his book . . . Finally, we get to touch Big Bird's feathers." —The New York Times Book Review Sesame Street is the longest-running-and arguably most beloved- children's television program ever created. Today, it reaches some six million preschoolers weekly in the United States and countless others in 140 countries around the world. Street Gang is the compelling, comical, and inspiring story of a media masterpiece and pop-culture landmark. Television reporter and columnist Michael Davis—with the complete participation of Joan Ganz Cooney, one of the show's founders—unveils the idealistic personalities, decades of social and cultural change, stories of compassion and personal sacrifice, and miraculous efforts of writers, producers, directors, and puppeteers that together transformed an empty soundstage into the most recognizable block of real estate in television history. Are you confused by all the advice you hear and see daily on how to "go green"? Do you want to incorporate earth-friendly practices into your life, but you don't know where to start? Don't stress! Green guru Sophie Uliano has sorted through all the eco-info out there and put everything you need to know about living a green lifestyle right at your fingertips. In Gorgeously Green, Sophie offers a simple eight-step program that is an easy and fun way to begin living an earth-friendly life. Each chapter covers topics from beauty to fitness, shopping to your kitchen—even your transportation. Whether it's finding the right lipstick, making dinner, buying gifts, or picking out a hot new outfit, finally, there is a book that tackles your daily eco-challenges with a take-charge plan. Just consider Sophie your go-to girl with all the eco-solutions. Find out how to: Green your entire beauty regime Detoxify your home Indulge in guilt-free shopping Adopt a home fitness routine Prepare eco-licious treats Give your kitchen a green makeover Become more aware of your impact on the earth The book's dozens and dozens of eco-friendly tips, products, and practices combine to form a treasure trove of practical advice for every possible way to become stylishly green. Your questions about dressing, makeup, eating, shopping, cleaning, travel, and more are all answered right here. Adopting a green lifestyle is among the most positive, forward-thinking, and personally fulfilling choices that anyone can make—and Gorgeously Green shows that it doesn't have to be tedious, time-consuming, or glamourless! "The words say 'It's not easy being green,' but the song is about knowing who you are. And in it you hear Jim's message most clearly. He believed that people are good and that they want to do their best and that no matter how or why we might be different from anybody else, we should learn to love who we are and be proud of it." —Ray Charles In the tradition of The World According to Mister Rogers, a timeless collection of wisdom on life, friendship, individuality, creativity, collaboration, and more -- from Jim Henson and Friends There are few things that evoke such a universal feeling of warmth and humor as the work of Jim Henson. In his own words, as well as those of some of his best-known characters like Kermit the Frog and Ernie, we get a glimpse of the philosophy and humor that was so essential to Jim's creations. We also get a behind-the-scenes glimpse of the collaborative spirit of this gentle artistic genius from the people Jim knew, loved, and inspired. This uplifting collection of quotes, stories, anecdotes, songs, and insights gives new life to Jim's magical world. With chapters titled Dynamite Determination; Listen to Your Heart; Together We Can Do It; It Starts When We're Kids; and A Part of Everything and Everyone, It's Not Easy Being Green is by turns entertaining, inspiring, and laugh-out-loud funny, reminding us that every day counts. Readers young and old will cherish this collection. Culled from The Jim Henson Company archives, program transcripts, personal letters, and interviews, along with some of Jim's never-before-published writings, It's Not Easy Being

Green is a testament to the legacy of a man who changed the way we see the world. For millions of people, the name Jim Henson equals fun, creativity, compassion, wackiness, and all the energy and joy of the Muppets. This uplifting collection of quotes, anecdotes, songs, and insights brings the reader into the heart of Jim's magical world. A joy to read and experience, *It's Not Easy Being Green* inspires us all to keep in mind Kermit's advice, "Forget the map, roll down the windows, and whenever you can, pull over and have a picnic with a pig." This issue features articles by Anthony Davies, Paul Helliwell, Howard Slater, and Peter Suchin, and a special section on climate change and capital with texts by Will Barnes, James Woudhuysen, Tim Forsyth and Zoe Young, Kate Rich, George Caffentzis, Anthony Iles, Chris Wright, and Samantha Alvarez. *It's Not Easy Being Green* follows Dick Strawbridge and his family as they leave their comfortable home in the Midlands to tackle a remarkable self-sufficiency project - New House Farm in Cornwall. Their main objective is to have as little negative impact on the planet as possible by producing no waste and removing their dependency upon fossil fuels - all without compromising on their comfortable, modern 21st-century lifestyles. It's a laudable aim, but they are definitely not eco-warriors! With his hands-on, flamboyant approach, Dick offers practical tips on everything, from constructing water wheels, gadgets and greenhouses, to the trials of living with animals and knocking up 'proper' wholesome food. Packed with information about the cost of power, sourcing building materials, taking up permaculture and finding transport alternatives, *It's Not Easy Being Green* highlights the small steps that can change your life and is a simple, inspirational guide for everyone considering the path to green living. *Real Food Makes a Real Difference* As a bestselling author and co-founder of the widely popular website Simple Green Smoothies, Jen knows the impact food can have on your body, your health and your dreams. Before switching to a plant-powered diet, Jen Hansard felt exhausted, stressed-out and frustrated with her body. After a wake-up call from her husband, she set off on a mission to put foods in her body that would allow her to go after the things that mattered most. Embracing nutrient-dense, nourishing whole foods gave her the vitality to do more than just survive each day - she was able to live out dreams that had been long buried. From creating a backyard family farm, to flying an airplane, to running 100km in a single day, to camping and hiking the U.S. National Parks. Through her journey came her mission: to help others "fuel their passion" by embracing delicious plant-powered meals to help them look and feel their best. Now in *Simple Green Meals*, she branches out to offer quick, tasty, vegetarian meals for the whole family (even meat-eating husbands). No more restricting calories or fad diet programs. Her philosophy is simple: Eat more plants... however and whenever you can. With tips on meal prep, advice when shopping and 100+ new vegetarian recipes from quinoa corn muffins to veggie enchilada stacks and cauliflower buffalo wings, you'll gain a new appreciation for fresh, plant-powered meals and what they can do for your body and your mind. · Breakfast: Maple Apple Walnut Muffins, Tex Mex Breakfast Bowl, Sweet Potato Breakfast Hash · Snacks: Slow Cooker Apple Sauce, Maple Almond Granola Bars, Honey Nut Trail Mix · Salads, Soups and Sides: Coconut Thai Soup, Summer Quinoa Salad, Cauliflower Buffalo Wings · Main Dishes: Garden Burgers, Almond Butter Swoodles, Poblano Enchiladas, Savory Quinoa Pizza, Cauliflower BBQ Tacos · Desserts: Lemon Poppy Seed Cake, Mango Mojito Fruit Pops, Salted Caramel Bites, Honey Ginger Cookies A collection of wise and witty quotes from and inspired by Jim Henson similar in format to *The World According to Mister Rogers*. "When I was young, it was my ambition to be one of the people who made a difference in this world. My hope is to leave the world a little better for my having been there. It's a wonderful life and I love it." -Jim Henson "Yeah, well, I've got a dream too. But it's about singing and dancing and making people happy. That's the kind of dream that gets better the more people you share it with. And, well, I've found a whole bunch of friends who have the same dream. And, it kind of makes us like a family." -Kermit the Frog, *The Muppet Movie* Sleeth divulges hundreds of practical, easy-to-implement steps that create substantial money savings while protecting the Earth. She also demonstrates how going green helps people live more God-centered lives by becoming better stewards. When a lion at a breeding park mauls an old school friend of his, Con must step in as the keeper of Sekhmet, the last remaining black-maned lioness in the world. In a Cape Town where fences keep people and wildlife apart, park officials and investors fret about their flagship big-cat project. And while Con grows steadily more bonded to his enigmatic charge, a cult of animal lovers seek to claim her as their own. An expert on business strategy offers a pragmatic take on how businesses of all sizes balance the competing demands of profitability and employment with sustainability. The demands and stresses on companies only grow as executives face a multitude of competing business goals. Their stakeholders are interested in corporate profits, jobs, business growth, and environmental sustainability. In this book, business strategy expert Yossi Sheffi offers a pragmatic take on how businesses of all sizes—from Coca Cola and Siemens to Dr. Bronner's Magical Soaps and Patagonia—navigate these competing goals. Drawing on extensive interviews with more than 250 executives, Sheffi examines the challenges, solutions, and implications of balancing traditional business goals with sustainability. Sheffi, author of the widely read *The Resilient Enterprise*, argues that business executives' personal opinions on environmental sustainability are irrelevant. The business merits of environmental sustainability are based on the fact that even the most ardent climate change skeptics in the C-suite face natural resource costs, public relations problems, regulatory burdens, and a green consumer segment. Sheffi presents three basic business rationales for corporate sustainability efforts: cutting costs, reducing risk, and achieving growth. For companies, sustainability is not a simple case of "profits versus planet" but is instead a more subtle issue of (some) people versus (other) people—those looking for jobs and inexpensive goods versus others who seek a pristine environment. This book aims to help companies satisfy these conflicting motivations for both economic growth and environmental sustainability. Rock On, Baby! The world of music is colorful! With simple text and playful imagery, *Yellow like a Submarine*, *Purple like the Rain* is a backstage pass to a rocking good time for both babies and adults alike. This board book celebrates classic songs and the many different hues to discover within their lyrics, whether you're humming along to "Here Comes the Sun" or "By the Light of the Silvery Moon." Check out the back of the book for a full list of songs and a quick recap of the artists! Featured songs: Intro: "Yellow Submarine," The Beatles "Purple Rain," Prince Red: "99 Red Balloons," Nena "Strawberry Fields Forever," The Beatles "Ruby Tuesday," The Rolling Stones "Lady in Red," Chris de Burgh Blue: "Suite: Judy Blue Eyes," Crosby, Stills & Nash "Blue Jean," David Bowie "Blue Suede Shoes," Elvis Presley "Lucy in the Sky with Diamonds," The Beatles Black and White: "Black Dog," Led Zeppelin "Blackbird," The Beatles "White Rabbit," Jefferson Airplane "White Limo," Foo Fighters "White Room," Cream Silver: "Man on the Silver Mountain," Rainbow "By the Light of the Silvery Moon," Little Richard Green: "Green River," Credence Clearwater Revival "Big Green Country," Neil Young "Green Tambourine," The Lemon Pipers "It's Not Easy Being Green," Jim Henson / Kermit the Frog Yellow: "Here Comes the Sun," The Beatles "Goodbye Yellow Brick Road," Elton John Pink: "Pretty in Pink," Psychedelic Furs "Pink Cadillac," Bruce Springsteen "Pink Houses," John Mellencamp Rainbow: "Purple Haze," Jimi Hendrix In Rainbows, Radiohead "Orange Colored Sky," Nat King Cole North Americans are overwhelmed by the immense environmental problems our world faces yet studies report that 66% would do more if they knew it had a measurable impact. Psychologists have long known that simply performing one small step will aid in defining a positive outlook on life and will inspire further participation from the individual. *Trash Talk* is about changing people's mind-sets by providing thought-provoking ideas that inspire readers to participate from the ground level in their waste reduction efforts. All the ideas are relatively simple and do not require any special skills or tools. This volume examines the economics of aquatic sports. Covering topics ranging from youth participation, collegiate level amateurism, and professional performance issues, to the history of Olympic level swim and water polo programs, the chapters illuminate economic motivations behind the behavior and performance characteristics of this industry. Labor-related themes regarding compensation, exploitation and discrimination are examined. The volume is also especially timely, including discussions of the impacts of technological change, the hot hand effect, confirmation bias, and doping. By answering questions about these key issues in sport, this book hopes to shed light on behaviors outside of sport and provide an enhanced understanding of individual, group, and industry decision making and performance under conditions of scarcity and uncertainty. This book will be of interest to those studying sports economics, sports management, or applied microeconomic theory as well as professionals in the sports field: sports managers, agents, media experts, coaches, athletic directors and development leaders. The green building movement has produced hundreds of "how-to" books and websites that are filled with tips about green building and what homeowners should do to go green. While helpful and informative, when it comes to making actual purchasing and installation decisions, these books do not make it any easier for a homeowner to prioritize against a budget. Here, Schifman shares her knowledge and experience for others to use in their journey toward a greener way of living. Whether the reader is building a new home or doing a minor remodel, a homeowner needs a framework by which to guide their decisions. These decisions are based on values, and the author posits that there are really only three reasons to go green: For Our Health: By building more sustainably, we reduce our exposure to harmful chemicals and toxins. For Our Wealth: By building a more durable home and being more efficient with resources like water and electricity, we reduce our monthly utility bills and ongoing maintenance expenses. For Our Soul: Collectively doing the right thing for our planet does make a difference—and that is soul-nourishing. Learn the logistics of choosing windows, insulation, appliances, and lighting. Find out about FSC certified wood and about using reclaimed materials. Here is everything you need to make your home sustainable. The world has been saved by the...Crime Syndicate?! With the Starro invaders vanquished, what's next for Earth-3's most notorious saviors? Can loose cannons Emerald Knight, Quick, and Atomica keep their cool? Will Ultraman accept Superwoman and Owlman's tantalizing offer? And what is Alexander Luthor plotting as all these metahuman menaces run amok? Here's the REAL question of the month: Which heroes will join the LEGION OF JUSTICE? In this issue's backup story, witness the origin of the Emerald Knight, illustrated by superstar artist Bryan

Hitch! The world has been saved by the... Crime Syndicate?! With the Starro invaders vanquished, what's next for Earth-3's most notorious saviors? Can loose cannons Emerald Knight, Quick, and Atomica keep their cool? Will Ultraman accept Superwoman and Owlman's tantalizing offer? And what is Alexander Luthor plotting as all these metahuman menaces run amok? Here's the REAL question of the month: Which heroes will join the LEGION OF JUSTICE? In this issue's backup story, witness the origin of the Emerald Knight, illustrated by superstar artist Bryan Hitch! A guide to an eco-friendly lifestyle provides suggestions for using an array of "green" home, garden, and beauty products, with recommendations on affordable options for renewable energy solutions, allergen-free textiles, and toxin-free cleaning products. "This synthesis of history, anthropology, and linguistics gives a view of the first two hundred years of the Spanish colonization of the Yucatec Maya. Drawing on a range of sources, it documents the crucial role played by language in cultural conquest: how colonial Mayan emerged in the age of the cross, how it was taken up by native writers to become the language of indigenous literature, and how it ultimately became the language of rebellion against the system that produced it. The book includes analyses of the linguistic practices of both missionaries and Mayas—as found in bilingual dictionaries, grammars, catechisms, land documents, native chronicles, petitions, and the forbidden Maya Books of Chilam Balam. It presents an approach to the study of religious and cultural conversion that aims to illuminate the history of Latin America and beyond."-- For millions of people, the name Jim Henson equals fun, creativity, compassion, wackiness, and all the energy and joy of the Muppets. Here, we read Jim's own words, as well as those of some of his best-known characters like Kermit the Frog and Ernie, and we get a generous helping of the philosophy and humor that was so essential to Jim's creations. We also get a look at the team spirit and playful anarchy that reigned backstage and among the people Jim knew, loved, and inspired. This uplifting collection of quotes, stories, anecdotes, songs, and insights brings the reader into the heart of Jim Henson's magical world. The book is by turns entertaining, inspiring, and laugh-out-loud funny, reminding us that every day counts. Illustrations. You are a great designer, but no-one knows. Now what? This indispensable book, written by one of the most influential marketers in architecture, will demystify Public Relations and marketing for all architects, whether in large practices or practicing as sole practitioners. It bridges the distance between architects and marketing by giving practical tips, best practice and anecdotes from an author with 20 years' experience in architecture marketing. It explains all aspects of PR and Business Development for architects: for example, how to write a good press release; how to make a fee proposal; how to prepare for a pitch. It gives examples of how others do it well, and the pitfalls to avoid. In addition, it discusses more general aspects which are linked to PR and BD, such as being a good employer, ethics for architects and the challenges when working abroad. Featuring vital insights from a wide variety of architects, from multinational practices to small offices, this book is an essential companion to any architectural office. Zombelina loves to dance. She moonwalks with mummies and boogies with bats. She spins like a specter and glides like a ghost and loves to dance for her family the most. When Zombelina enrolls in a ballet class for real girls, her dancing gives everyone the chills! But when her first recital brings on a case of stage fright, her zombie moans and ghoulish groans scare her audience away. Only her devoted family's cheers, in their special spooky way, help Zombelina dance the ballet debut of her dreams. Introducing the most adorable zombie to ever grace the dance floor, Kristyn Crow's pitch-perfect rhyme and Molly Idle's charmingly spook-tacular illustrations will make every reader want to sway and sashay in their own zombie trance. The Business of Less rewrites the book on business and the environment. For the last thirty years, corporate sustainability was synonymous with the pursuit of 'eco-efficiency' and 'win-win' opportunities. The notion of 'eco-efficiency' gives us the illusion that we can achieve environmental sustainability without having to question the pursuit of never-ending economic growth. The 'win-win' paradigm is meant to assure us that companies can be protectors of the environment whilst also being profit maximizers. It is abundantly clear that the state of the natural environment has further degraded instead of improved. This book introduces a new paradigm designed to finally reconcile business and the environment. It is called 'net green', which means that in these times of ecological overshoot businesses need to reduce total environmental impact and not just improve the eco-efficiency of their products. The book also introduces and explains the four pollution prevention principles 'again', 'different', 'less', and 'labor, not materials'. Together, 'net green' and the four pollution prevention principles provide a road map, for businesses and for every household, to a world in which human prosperity and a healthy environment are no longer at odds. The Business of Less is full of anecdotes and examples. This brings its material to life and makes the book not only very accessible, but also hugely applicable for everyone who is worried about the fate of our planet and is looking for answers. Surveys find that over 80 percent of Americans agree with the goals of the environmental movement. Sadly, most Americans admit to doing little more than basic recycling when it comes to acting on that disposition. What is the reason for this great divide between environmental sentiment in this country and individual actions? Author and environmental consultant Crissy Trask seeks to answer this question—and solve the disparity—with a new book that makes it easy to be an environmentalist, no matter how busy or hectic your lifestyle. This is a day to day guide with simple, practical suggestions that anyone can put into action. The Bard meets the Backstreet Boys in Pop Sonnets, a collection of 100 classic pop songs reimagined as Shakespearean sonnets. All your favorite songs are here, including hits by Jay-Z, Johnny Cash, Katy Perry, Michael Jackson, Talking Heads, and many others. With stirring sentiments on everything from love and despair to wanton women, Pop Sonnets offers inspirational verse for every occasion. You've probably heard the story of the garden of Eden—the paradise that God created for humans to live in. There was plenty of room for everyone, there were trees and flowers and plenty of food. When you look out your window today you don't see the paradise God intended for us. This world is crowded, polluted, and headed for trouble. But it's not hopeless. Emma Sleeth is only sixteen, and she's working hard to save our planet. She believes that we're called by God to protect the resources that he gave us, and she wants to help you learn how to live a sustainable lifestyle. She's speaking out to her generation in the hopes that you will be the ones who can end global warming and restore our world to the paradise that God desires for us. In *It's Easy Being Green* you'll learn how to honor God in the choices you make and you'll begin to understand the impact those choices have on the environment. Emma will help you see how you can make a difference at school, around the house, and all over the world as you make choices about everything from transportation to food to clothes. Imagine the kind of paradise you can help to create for the next generation—for your future children! Join Emma on the quest to serve God by saving the planet. More and more universities and colleges are looking beyond grade point averages and standardized test scores to choose their incoming freshman. What criteria do these institutions of higher education use as their litmus test—the college application essay. But will your average high school essay do the job? When competing against thousands of qualified candidates a college applicant needs more than an introduction, three paragraphs, and a conclusion in their writer's tool belt: they need the skills to stand out from the crowd. "Is It Easy Being Green?": Writing the NEW College Application Essay offers every applicant the skills needed to write a powerful and successful application essay. Using real-life examples and testimonials "Is It Easy Being Green?" moves away from a strictly academic point of view, and uses creative writing techniques-memoir/personal essay genre in particular-to teach students how to write engaging and effective application essays. Centering on a narrative and lyrical balance, "Is It Easy Being Green?" is written in an approachable and easy-to-understand style. As Kermit the Frog taught us—it's not easy being green. With good reason, since you'll likely be dissected in biology class or have your legs gobbled up by a hungry Frenchman. And yet, these slimy creatures have captured our imagination, appearing in everything from fairytales about frog princes to Beatrix Potter's *The Tale of Jeremy Fisher* and Arnold Lebel's *Frog and Toad*. They even appear as a tasty chocolate snack in the Harry Potter series. Examining the significant role played by this slippery amphibian in art, literature, and popular culture, Charlotte Sleigh gives us an entertaining—and sometimes shocking—account of this both loved and misunderstood animal. Weaving the natural history of the frog together with its mythology, this witty book answers questions like why frogs have been so prominent in science throughout the years and what place the frog holds in religion. Sleigh also explores the frog's many faces—the devilish and comic, sophisticated and chauvinist, the revolting and delicious. Featuring many images of frogs from nature and culture, *Frog*—the fiftieth entry into the Animal series—will draw pet owners, frog-leg devourers, and seekers of princes alike. Rooted and Rising is for everyone who worries about the climate crisis and seeks spiritual practices and perspectives to renew their capacity for compassionate, purposeful, and joyful action. Leah Schade and Margaret Bullitt-Jonas gather twenty-one faith leaders, scientists, community organizers, theologians, and grassroots climate activists to offer wisdom for fellow pilgrims grappling with the weight of climate change. Acknowledging the unprecedented nature of our predicament—the fact that climate disruption is unraveling the web of life and threatening the end of human civilization—the authors share their stories of grief and hope, fear and faith. Together, the essays, introductory sections, and discussion questions reveal that our present crisis can elicit a depth of wisdom, insight, and motivation with power to guide us toward a more peaceful, just, and Earth-honoring future. With a foreword by Mary Evelyn Tucker and a special introduction by Bill McKibben, the book presents an interfaith perspective that welcomes and challenges readers of all backgrounds. In *Little Green*, Walter Mosley's acclaimed detective Easy Rawlins returns from the brink of death to investigate the dark side of that haven for Los Angeles hippies, the Sunset Strip. He's soon back in top form, cruising the gloriously psychedelic mean streets of L.A. with his murderous sidekick, Mouse. They've been hired to look for a young black man, Evander "Little Green" Noon, who disappeared during an acid trip. Fueled by an elixir called Gator's Blood, Easy experiences a physical, spiritual, and emotional resurrection, but peace and love soon give way to murder and mayhem. #1 NEW YORK TIMES BEST SELLER • In this urgent, authoritative book, Bill Gates sets out a wide-ranging, practical—and accessible—plan for how the world can get to

zero greenhouse gas emissions in time to avoid a climate catastrophe. Bill Gates has spent a decade investigating the causes and effects of climate change. With the help of experts in the fields of physics, chemistry, biology, engineering, political science, and finance, he has focused on what must be done in order to stop the planet's slide to certain environmental disaster. In this book, he not only explains why we need to work toward net-zero emissions of greenhouse gases, but also details what we need to do to achieve this profoundly important goal. He gives us a clear-eyed description of the challenges we face. Drawing on his understanding of innovation and what it takes to get new ideas into the market, he describes the areas in which technology is already helping to reduce emissions, where and how the current technology can be made to function more effectively, where breakthrough technologies are needed, and who is working on these essential innovations. Finally, he lays out a concrete, practical plan for achieving the goal of zero emissions—suggesting not only policies that governments should adopt, but what we as individuals can do to keep our government, our employers, and ourselves accountable in this crucial enterprise. As Bill Gates makes clear, achieving zero emissions will not be simple or easy to do, but if we follow the plan he sets out here, it is a goal firmly within our reach. "It's Not Easy Being Green presents the key principles of ecological design and planning in the built and research work of the architect Ken Yeang in an easy to read graphic novel that takes the reader through Ken's formative years to him becoming a practical architect while showing the evolution of his thoughts and ideas."—Cover Green Wilma the frog is mistaken for an alien child and taken on a trip through space. Immerse yourself in a world where health-conscious and sustainable decisions are simple, and creative business leaders pave the way. You may think that this book is full of facts you really don't want to know. That may be your first reaction when you read about a product or a lifestyle choice that you believed was healthy and sustainable and then find out otherwise. It's Not Easy Being Green shows you that living sustainably and healthfully isn't as complicated as you may think. You'll discover the importance of educating yourself and making changes in your life to protect your health and the health of your family and the planet. Along with extensive advice, this book features exclusive and inspiring interviews with revolutionary ecopreneurs who break the mold and pursue health and sustainability over profits. And profits don't suffer, due to the growing number of consumers waking up and changing their lifestyle choices. After reading this book, you'll be well on your way to shopping, feeling, and thinking better. Soon you'll be glad you know facts you thought you didn't want to know, and as an ecopreneur in this book says, "When you know, you can't unknow." Kermit the Frog shares the behind-the-scenes story of his climb from swamp to Hollywood, and offers advice on attaining dreams, finding love, overcoming obstacles, and other topics. Surveys find that over 80 percent of Americans agree with the goals of the environmental movement. Sadly, most Americans admit to doing little more than basic recycling when it comes to acting on that disposition. What is the reason for this great divide between environmental sentiment in this country and individual actions? Author and environmental consultant Crissy Trask seeks to answer this question—and solve the disparity—with a new book that makes it easy to be an environmentalist, no matter how busy or hectic your lifestyle. This is a day to day guide with simple, practical suggestions that anyone can put into action. Green Made Easy is a simple-to-use guidebook offering tips on how you can make the transition toward a healthy green lifestyle one step at a time. Chris Prelitz has been passionately committed to green living and sustainability for more than 25 years. He and his wife, Becky, share a green solar-powered home in Laguna Beach, California, which Chris designed and built. Most months they produce more energy than they use and receive a credit from their power company instead of a bill. In his writing, Chris shares personal experiences, lessons learned, and reflections that humorously touch the heart and inspire the spirit. The chapter on "Green Myth Busting" will sway even the most cynical person toward better eco-choices that will also save money. Chris sees "We are rediscovering that it is so much healthier, more lucrative financially, and better for every living thing to transition away from wasteful, polluting technologies and make choices that work in harmony with nature." Green Made Easy is written in a friend-to-friend, conversational style and examines our daily lives from personal care and cosmetics to water catchment and solar systems. The book will delight and inspire any and all who dream of making a difference and who wish to create a thriving, healthy future for generations to come. From the creator of the popular website Ask a Manager and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called "the Dear Abby of the work world." Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit "reply all" • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager "A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work."—Booklist (starred review) "The author's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience."—Library Journal (starred review) "I am a huge fan of Alison Green's Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor."—Robert Sutton, Stanford professor and author of The No Asshole Rule and The Asshole Survival Guide "Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way."—Erin Lowry, author of Broke Millennial: Stop Scraping By and Get Your Financial Life Together All children will love My Big Green Teacher: Recycling (It's Easy Being Green). The first book of six focuses on recycling. Mrs. Knoodle, the big green teacher and her magical skirt, inspires her class to become "green." They'll giggle as they learn all about recycling, as well as get to know the big green teacher, her class and the little friends that pop in to help out. Includes fun art and activities in the back of the book and a special recycling song. This book is exceptional for introducing recycling in a simple and entertaining way for children. Located in the heart of England's Lake District, the placid waters of Thirlmere seem to be the embodiment of pastoral beauty. But under their calm surface lurks the legacy of a nineteenth-century conflict that pitted industrial progress against natural conservation—and helped launch the environmental movement as we know it. Purchased by the city of Manchester in the 1870s, Thirlmere was dammed and converted into a reservoir, its water piped one hundred miles south to the burgeoning industrial city and its workforce. This feat of civil engineering—and of natural resource diversion—inspired one of the first environmental struggles of modern times. The Dawn of Green re-creates the battle for Thirlmere and the clashes between conservationists who wished to preserve the lake and developers eager to supply the needs of a growing urban population. Bringing to vivid life the colorful and strong-minded characters who populated both sides of the debate, noted historian Harriet Ritvo revisits notions of the natural promulgated by romantic poets, recreationists, resource managers, and industrial developers to establish Thirlmere as the template for subsequent—and continuing—environmental struggles.

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